

Department of Tourism Management

Travel Writing and Photography (SEC)

Semester II

Unit 1 Introduction

Brief History of the Press in India, Major Newspaper Organizations, Organizational Set up for a Newspaper, Contemporary Trends in Print Journalism, Ethical and Legal Considerations, Introduction to News and Travel News Writing, News – Definition, Types, News Values, Techniques of Travel News Gathering, Responsibilities of a Travel Reporter, Sources of News. Types of Newspaper Articles, Analysis of Newspapers **Unit 2**

Unit 2 Travel Report Writing

Creative Journalistic Writing. Features, Interviews, Profiles, Middle, Columns, Human Interest Stories, Travel Opinion Writing – Travel Editorials, Reviews (Travel Books, Travel Movies). Letters to the Editor **Unit 4**

Unit 3 Travel Headlines

Types of Travel Headlines, Selection Points for Travel Captions, Sub Captions, Main Stories. Selection Method for Travel Photographs, cartoons, Charts, Diagrams and other Reference Materials

Unit 4 Travel Photography and Videography

Practicality of taking photographs; Digital Camera Photography; Setting the Camera; Advanced Features of the Camera (self-timer, picture taking modes, aperture, shutter and exposure priority, film speed and focus control, picture size/ resolution, file type, color modes, digital zoom, white balance settings); Taking pictures in different settings (Full-frame portraits of people, Close-ups, Subjects in motion, Distant subjects, Distant scenery and people at night, low-light conditions, Sunset, Subjects in shadow or “backlit”, Candle light); Videography, Setting up the Video Camera; Practice basic lighting set-up, Framing and balancing the frame, Shooting video on auto mode and using advanced features of the camera; Shooting videos for different events; Shoot videos during daylight and night.