

Department of Tourism Management

New Trends in Tourism (Concept & Applications) (Multidisciplinary)

Semester II

Unit 1 Introduction to New Trends in Tourism

Definition of new trends in tourism, Historical development and evolution of new trends in tourism, Importance and benefits of new trends in tourism, Current trends and their impact on the tourism industry.

Unit 2 Sustainable Tourism

Definition and principles of sustainable tourism, Types and examples of sustainable tourism, Benefits of sustainable tourism for destinations, communities, and the environment, Challenges and strategies for implementing sustainable tourism practices

Unit 3 Cultural Tourism and Digital Tourism

Definition and characteristics of cultural tourism, Types and examples of cultural tourism Importance and benefits of cultural tourism for destinations and communities, Challenges and opportunities in cultural tourism development and management, Definition and evolution of digital tourism, Types and examples of digital tourism, Impact of digital technology on the tourism industry. Opportunities and challenges of digital tourism for destinations and businesses.

Unit 4 New Trends in Tourism

Neo tourism, Creative tourism, Health tourism, Rural tourism with reference to features and emerging issues. General Information about Extreme tourism, MICE tourism, Space tourism, Night tourism, culinary tourism, sports tourism, Tantra & mantra Tourism