

Department of Journalism and Mass Communication

Basics of Journalism (Multidisciplinary)

Semester II

Unit: 1 Understanding News

- News: Meaning, definition, nature
- Basic components of a news story
- News sources
- News values

Unit: 2 Type of Media, their characteristics & impact

- Print media, its characteristics and impact
- Electronic media, its characteristics and impact
- Web media, its characteristics and impact

Unit: 3 Role of media in a democracy

- Responsibility to Society
- Press and Democracy
- Contemporary debates and issues to media
- Ethics in journalism
- Agenda setting

Unit: 4 Contemporary trends in Journalism

- Yellow journalism
- Tabloid journalism
- Media trial
- Campaign journalism
- Citizen journalism
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