

**Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc. 2019-20**

<b><i>Name of the capability enhancement scheme</i></b>	<b><i>Date of implementation</i></b>	<b><i>Number of students enrolled</i></b>	<b><i>Agencies involved</i></b>
Life Skills, Soft Skills and Life Management Classes	1/7/2019	1266	Dev Sanskriti Vishwavidhyalaya Dev Sanskriti
Meditation and Yoga Classes	1/7/2019	1266	Vishwavidhyalaya

2/2/20

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Second Year: Third Semester

CORE TTM 302 - Air Ticketing and Fare Construction

<b>Objective -</b>	This course is about basic aviation geography. The learner will be able to understand the nuances of airline routing, airfare construction and handling ticketing.
<b>Outcome - After completing this course the student should be able to:</b>	<ol style="list-style-type: none"> <li>1. This course is about basic aviation geography. The learner will be able to understand the nuances of airline routing, airfare construction and handling ticketing.</li> <li>2. This module would enlighten the students about different travel formalities and the documents needed for their respective travel. Student would get a vast knowledge and know-how of the present travel industry documentation</li> </ol>

**Unit I – Aviation** - History in India, Chicago Convention, five freedoms of air, DGCA, AAI, IATA, ICAO, IATA Geography.

**Unit II - Familiarization with Travel Information Management – TIM** - Passport, VISA, currency regulations, custom regulation and health. OAG – three letter city codes, airport codes, airlines code (IATA). Types of journey, special fares, baggage rules, IATA-UFTA Fare formula.

**Unit III - Ticketing Basics** - Passengers Ticket, general information about tickets, e-ticket, Time zones, Global indicators, Introduction to fare construction, Mileage principle, EMA, EMS, TPM, MPM, IROE,

**Unit IV - Fare Construction & Round Trip** - Fare Construction One Way Journey. Higher Intermediates Point (HIP). Backhaul Minimum Check (BHC). Fare construction of Round Trip & Circle Trip journey. Circle Trip Minimum Check. Add-ons, Mixed Class Journeys, around the world fares (RTW), Airlines Alphabets

**Unit V – Ticketing software and Services** - Miscellaneous charges order (MCO), Pre-paid Ticket Advice (PTA), and Universal Air Travel Plan, General information about Ticketing software – Amadeus, Galileo, Sabre, types of credit cards

**Reference:**

- OAG
- Ticketing and Travel agency Tarun Chetuani
- Tourism Services and Operation Romila chawala
- Travel agency and Ticketing Bimal Ku. Kapoor
- Air Travel ticketing and fare construction Jagmohan Negi

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# Annexure-B2

## UG Courses at a glance for Yogic Science Honours Program

(Program Code - INDYS6.0BSCHYS)

Session : 2023-27(Based on NEP 2020, UGC Guidelines Dec 2022)

### SEMESTER-I

Course Type	Course Code	Title of Course	LTP Credits				Marks			Credits
			L	T	P	Total	Formative	summative	Total	
Major 1	YS101FOY	Foundation of Yoga	2	1	0	3	40	60	100	3
Major 2	YS110YPA	Yoga Practicum-1	0	1	2	3	40	60	100	3
Minor 1	YS101FOY	Foundation of Yoga	2	1	0	3	40	60	100	3
Minor 2	YS110YPA	Yoga Practicum-1	0	1	2	3	40	60	100	3
Multi 1	YS102FMY	Fundamental of Yoga	2	0	0	2	40	60	100	2
Multi 2	YS112YPM	Yoga Practical	0	0	1	1	40	60	100	1
AEC 1		English-1 **	0	1	1	2	40	60	100	2
SEC 1	YS111PYP	Pragya Yoga Protocol	0	0	1	1	40	60	100	1
VAC 1		Digital Solution ***	0	1	0	1	40	60	100	1
VAC 2		Understanding India ***	0	1	0	1	40	60	100	1
VAC 3		Life Management****	0	1	1	2	40	60	100	2
<b>Total</b>										<b>22</b>

\* Minor Choice - Students of YS can choose one minor from any one of following Departments -

1. Ayurveda and Holistic Health, 2. JMC, 3. Complementary and Alternative Medicines, 4. Computer Science, 5. Tourism, 6. Psychology, 7. Education

\*\* 2 credits English-1&2 - To be done either in 1st & 2nd semester (1st year) or in 3rd & 4th semester (2nd year)

\*\*\* Digital Solution & Understanding India - To be done either in 1st or 2nd semester as per University's decision

\*\*\*\* - University Value added course

### SEMESTER-II

Course Type	Course Code	Title of Course	LTP Credits				Marks			Credits
			L	T	P	Total	Formative	summative	Total	
Major 3	YS151PPH	Principles and Practices of Hatha yoga	2	1	0	3	40	60	100	3
Major 4	YS152HPA	Human Anatomy-Physiology -1	1	1	0	2	40	60	100	2
Major 5	YS161YPB	Yoga Practicum-2	0	0	1	1	40	60	100	1
Minor 3	YS151PPH	Principles and Practices of Hatha yoga	2	1	0	3	40	60	100	3
Minor 4	YS152HPA	Human Anatomy-Physiology -1	1	1	0	2	40	60	100	2
Minor 5	YS161YPB	Yoga Practicum-2	0	0	1	1	40	60	100	1
Multi 3	YS102FMY	Fundamental of Yoga	2	0	0	2	40	60	100	2
Multi 4	YS112YPM	Yoga Practical	0	0	1	1	40	60	100	1
AEC 2		English-2 **	0	1	1	2	40	60	100	2
SEC 2	YS162CYP	Common yoga protocol (IDY)	0	0	1	1	40	60	100	1
VAC 4		Life Management****	0	1	1	2	40	60	100	2
VAC 5		Environment***	3	0	1	4	40	60	100	4
<b>Total</b>										<b>24</b>

\* Minor Choice - Students of YS can choose one minor from any one of following Departments -

1. Ayurveda and Holistic Health, 2. JMC, 3. Complementary and Alternative Medicines, 4. Computer Science, 5. Tourism, 6. Psychology, 7. Education

\*\* 2 credits English-1&2 - To be done either in 1st & 2nd semester (1st year) or in 3rd & 4th semester (2nd year)

\*\*\* Environment Education\*\*\* Tentative, to be adopted when applied by UGC

\*\*\*\* - University Value added course

### SEMESTER-III

Course Type	Course Code	Title of Course	LTP Credits				Marks			Credits
			L	T	P	Total	Formative	summative	Total	
<p>Head Department of Yogic Science &amp; Human Consciousness/Honours with Research, DSVV, Session: 2023-27   18</p> <p>Faculty of Yoga &amp; Health</p> <p>Dev Sanskriti Vishwavidyalaya</p> <p>Gayatrikunj-Shantikunj, Haridwar-249411</p> <p style="text-align: right;">Yogic Sciences and Human Consciousness</p>										

(NEP DEC-2022 based Curriculum for UG Courses in Yogic Science and Human Consciousness/Honours with Research, DSVV, Session: 2023-27) 18

Head Department of Yogic Science & Human Consciousness/Honours with Research, DSVV, Session: 2023-27 | 18

Yogic Sciences and Human Consciousness

First Year: First Semester

CORE TTM 107 - Practical - Case Study and Presentation – 1

Objective -	Cases plays a significant role in understanding a basic and true sense of management working style.
Outcome - After completing this course the student should be able to:	Interpersonal skills are a key to tourism industry especially for those who will operate in the Front. This is a laboratory designed to hone interpersonal skills of learners through a series of classroom exercises, simulations, etc.

**Unit I - Basic Communication Skills & Focus on English skills - Listening Skill** and Barriers JAM Session, Debate, elocution etc. Persuasive communication, **convincing Skills** conversation. Vocabulary –Word Power, grammar- Common errors and sentence building.

**Unit II - Case Studies** - Tourism and Management studies, based on destination-based knowledge, marketing, Consumer Behavior and Human Resource Management. **Presentation Skills** and Techniques, Personal grooming and business etiquettes corporate etiquettes, Social etiquettes and telephone etiquettes, role play and Body language, impression management.

**Unit III - Personality Development, Group discussions** - Structure of GD modulated and others work GD, personal interviews types of interview, rewire **key skills work interviews**, developing resumes and CV's. Leadership and communication activities, Motivation activities, leadership, Creativity and ideation.

**Reference:**

- Murphy, H.A. and Peck, C.E. (2006) Effective Business Communications, New Delhi: Tata McGraw Hill.
- Sharma R.C. and Mohan K. (2005) Business Report Writing and correspondence, New Delhi: Tata McGraw Hill.
- Peanre, C.G. (2007) Principles of Business Communications, Communication in Tourism and Hospitality - Lynn Vander Wagen, Hospitality Press
- Pty Ltd Organizational Communication - Patricia Hayes Andrews and Richard T. Herschel,
- A.I.T.B.S. Publishers and Distributors (Rgd) Interpersonal Skills for Travel and Tourism - Jon & Lisa Burton - Longman Group Ltd.

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First Year: Second Semester

CORE TTM 207 – Practical - Case Study and Presentation - 2

<b>Objective -</b>	Good communication is an essential part of tourism industry, this paper along with basic communication provides and insight about the business problem solving skills by use of case study.
<b>Outcome - After completing this course the student should be able to:</b>	<ol style="list-style-type: none"> <li>1. To understand the basic and professional need of communication tourism industry.</li> <li>2. To communicate and write better.</li> <li>3. Understand the strategic needs and understanding of case studies in tourism industry.</li> </ol>

**Unit I - Communication Fundamentals** - Business Communication in today's world, The Communication Process & Communication Channels, Barriers to Communication, Verbal & non-verbal communication. Oral Communication, Elements of Good Oral Communication, Speaking and **Listening Skills**, **Professional use of the telephone**, **Effective presentation skills**.

**Unit II - Case Studies** - Tourism and Management studies, based on destination-based knowledge, marketing, consumer behavior and human resource management. written communication, Report writing and presentation, Business Letters – layout and types, Preparing resume Application letters, Memo, Proposals, Legal aspects.

**Unit III - Effective communication & Customer care** - Managing customer complaints & negotiating with the customer, Handling Interpersonal Conflict, **Counseling skills**. Personality Development: Basic traits of personality - dress, address, gestures and manners, Self-evaluation and development- identification of strengths and weaknesses, overcoming hesitation and fear of facing the public, Corrective and developmental exercises - confidence building, role plays.

**Reference:**

- Murphy, H.A. and Peck, C.E. (2006) Effective Business Communications, New Delhi: Tata McGraw Hill.
- Sharma R.C. and Mohan K. (2005) Business Report Writing and correspondence, New Delhi: Tata McGraw Hill.
- Peanre, C.G. (2007) Principles of Business Communications. Communication in Tourism and Hospitality - Lynn Vander Wagen, Hospitality Press
- Pty Ltd. Organizational Communication - Patricia Hayes Andrews and Richard T. Herschel,
- A.I.T.B.S. Publishers and Distributors - Interpersonal Skills for Travel and Tourism - Jon & Lisa Burton - Longman Group Ltd.

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**First Year: Second Semester  
CORE TTM 205 - Health & Spiritual Tourism**

<b>Objective -</b>	New dimensions in tourism and new trends are expecting students to learn more about tourism. This paper helps students to understand about health side of tourism world.
<b>Outcome - After completing this course the student should be able to:</b>	<ol style="list-style-type: none"> <li>1. To educate students about the contemporary trends in tourism i.e. health tourism and rural tourism.</li> <li>2. To benefit students from understanding health perspective and make them aware about spirituality.</li> <li>3. To educate them practically about workings of health studio and spiritual places.</li> </ol>

**Unit I - Health Tourism** - Concept of health and health tourism. Emergence of health tourism. Components, Area and Importance of Health Tourism. Health Tourism and Spa / Resort Management. New dimensions of - Health Tourism, Eco health tourism, Rural health tourism, Spiritual health tourism, Alternative Medicine System, Prominent Destinations

**Unit II - Yoga and Health Tourism** - Historical background of Yoga. Importance of Yoga in health tourism. Hath Yoga and health tourism (General Information about Asana, Pranayama, Mudra & Bandh). Raj yoga & Health Tourism. Gita & health tourism (Importance & Role of Bhaktiyog, Karmayog and Gyan Yog for a Health Tourist). Yoga techniques in Spa and Resort.

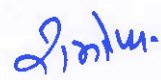
**Unit III - Ayurveda and Health Tourism** - Basic Concept of Ayurveda. Ayurvedic life style and health tourism. Ayurvedic tourism Attraction- Panchkarma therapy, Kayakalpa chikitsa, Rasayan chikitsa. New dimensions of Ayurveda Tourism & Kuti Praveshika.

**Unit IV - Spiritual Tourism** - Concept, components, emergence of spiritual tourism, culture and spirituality, importance of spiritual life, pilgrimage and spirituality, spiritual tourist- definition and life style. Spiritual Destination in India - Shantikunj, Aurovindo Ashram, Belur Matha, Arunachalam, Khvaja Mohinuden Chisti Dargaha, Amritsar, saint peters church (Goa)

**Unit V - Spiritual Hospitality and Tourism Management Tour** - Tourist & Spirituality, Characteristic of spiritual guide, Applied Spirituality in travel agency, use of spirituality in tourist places, spiritual tour package, spiritual significance in hotel industry, emerging trends of spirituality in hotels, event management and spirituality. Human resource and spiritual management

**Reference:**

- Ayurveda and Health Tourism: Rabinet Jakab
- Yug Geeta: Dr. Pranav Pandya
- Health tourism and Ayurveda - Robinet Jacob
- Health care Organization and structure - S L Goel
- Medical Tourism - Percy K Singh
- Spirituality in Management - S. K. Chakraborty

  
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Second Year: Fourth Semester

CORE TTM 401 - Tour Package Management

<b>Objective -</b>	Objective is to make students industry ready by the end of the semester and this paper helps them to achieve the better heights to learn about it.
<b>Outcome - After completing this course the student should be able to:</b>	<ol style="list-style-type: none"> <li>1. Students will be ready to perform the best operational and functional needs a company wants.</li> <li>2. They will be ready to take a job in the industry.</li> <li>3. This paper clears the package basics and its management that is required for sales and promotion.</li> <li>4. Students understand and practice sales communication, emails, drafting and other practical forms in this paper.</li> </ol>

**Unit I – Introduction** - Definition of tour package, Types and forms of tour package, Costing, FIT and GIT, study of tour packages itineraries offered by major tour operators - Cox n Kings, Keoni, Thomas Cook, KMVN & GMVN (Uttarakhand)

**Unit II – Regulations** - Detail study of passport, visa, health regulations, customs, and currency regulations, baggage rule and travel insurance (OMP) airport information and facilitation.

**Unit III – Itinerary** - Itinerary preparation, Does and Don'ts Itinerary preparation, Limitations and constraints, Preparation of itinerary for international tourists.

**Unit IV – Operations and Linkages** - Credit cards – significance, Voucher - hotel and airline exchange order Designing and writing vouchers, Reservation and Cancellation, **Designing a brochure and presentation skill**, Linkages of tour operation business with principal, suppliers and other agencies. Incentives and concessions, applicable to tour operators in India.

**Unit V – Itinerary Preparation, States** – Goa, Kerala, Maharashtra, West Bengal, Madhya Pradesh and Jammu Kashmir. (famous destinations of these states)

**Reference:**

- Tourism services and operation – Romila Chawala
- Travel agency management – Mohinder Chandra
- Tourism education - Shashi Prabha Sharma
- Travel agency and tourism development - B. S. Badan
- Travel agency and tourism - Manohar puri

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## BBA 406 – Tourism Management Practical Aspects– IV

(Short Survey Tours if Required)

### Course Objectives:

1. To give students practical exposure through field visit which includes various destinations related to main components of tourism. (Accommodation, transportation and attraction)
2. To enable students to understand different skills for better life style and work effectively and efficiently.

**UNIT 1 -Leadership skills, Ice breaking games, Soft skills, Extempore, Positive behavior, Collaboration skills, Creating Confidence – Developing your personal power and presence**

**UNIT 2 -Interview skills, Spiritual excellence, Stress Management, Business games, Creativity and problem solving skills, Relationship building**

**UNIT 3 - Listening Skill and Barriers JAM Session, Debate, elocution etc. Persuasive communication, convincing Skills conversation.**

**UNIT 4 - Personal grooming and business etiquettes corporate etiquettes, Social etiquettes and Social etiquettes and telephone etiquettes, role play and Body language, impression management.**

**Special -Tour exposure**

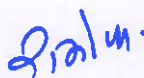
### Course Outcome:

CO1: After visiting various fields of tourism students enable to provide possible solution or design strategies to solve problems related to tourism.

### Suggested Readings:

- Barker. A (2006). Improve your communication skills. New Delhi: Kogan Page India Pvt Ltd.
- Seely, John (2004) The Oxford guide to writing and speaking. New Delhi, Oxford University Press

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## Second Semester – First Year

### BBA 205– Health Tourism

#### Course Objectives:

1. To understand the characteristics of Health Tourism.
2. To understand the basic Travel Motivators for Health Tourism.
3. To Identify the factors influencing the growth of Health Tourism.

**UNIT 1 - Health Tourism** - Concept of health and health tourism. Emergence of health tourism. Importance of Health Tourism. Health Tourism and Spa / Resort Management. Nature and Health Management.

**UNIT 2 - Yoga and Health Tourism** - Importance of Yoga in health tourism. Hath Yoga and health tourism (General Information about Asan, Pranayama, Mudra & Bandh). Rajyoga & Health Tourism. Gita & health tourism (Importance & Role of Bhaktiyog, Karmayog and Gyan Yog for a HealthTourist).

**UNIT 3 - Ayurveda and Health Tourism** - Basic Concept of Ayurveda & Naturopathy. Ayurvedic life style and health tourism. Ayurvedic tourism Attraction- Panchkarma therapy, Kayakalpa chikitsa, Rasayan chikitsa.

**UNIT 4 - Alternative Medicine System** - Acupressure, Pranic Healing, Reiki, Music therapy, Crystal and Aroma therapy, (General introduction and principles)

#### Course Outcomes:

- CO1: Acquire a sound understanding of the Health Tourism.  
 CO2: Apply basic knowledge to business start-up in this sector.  
 CO3: Analyse commercial enterprise context using basic understanding of the fundamentals and develop a suitable structure for Health Tourism.

#### Suggested Readings:

- Ayurveda and Health Tourism: Rabinet Jakab
- Yug Geeta: Dr. Pranav Pandya
- Health tourism and Ayurveda - Robinet Jacob
- Health care Organization and structure - S L Goel
- Medical Tourism - Percy K Singh