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**देव संस्कृति विश्वविद्यालय**  
**DEV SANSKRITI VISHWAVIDYALAYA**

Gayatrikunj - Shantikunj, Haridwar -249411 (India)

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**1.3.3 Percentage of programmes that have components of field projects / research projects / internships during the last five years.**

**1.3.3.1. Title Page of Students Projects**



**A**  
**FINAL YEAR**  
**RESEARCH PROJECT**  
**ON**  
**THE ROLE OF INSTAGRAM: IT'S INFLUENCE ON**  
**STRESS LEVEL**

*Submitted by*

**MANIKA KHATRI**

*in partial fulfillment for the award of the degree of*  
**Bachelor of Arts in Psychology (Honors)**

*Under the supervision of*

**Dr. Manoranjan Tripathy (Assistant Professor)**



**DEPARTMENT OF PSYCHOLOGY**  
**FACULTY OF HUMANITIES AND SOCIAL SCIENCES**  
**DEV SANSKRITI VISHWAVIDYALAYA**  
**GAYATRIKUNJ, SHANTIKUNJ, HARIDWAR - 249411, (UTTARAKHAND)**

**YEAR - (2023-24)**

*Dev Sanskriti Vishwavidyalaya*

*Gayatrikunj- Shantikunj, Haridwar- 249411*

**“A Comparative study on the usage of Defense Mechanisms among  
Working Women, Non- Working and College Girls”**

**PROJECT WORK**

**Submitted for the partial fulfillment of  
Graduation Degree in Psychology Honors**



***Supervisor***

**Dr. Manish Gupta**

**(Assistant Professor)**

***Dept. of Psychology***

***Dev Sanskriti Vishwavidyalaya***

***Submitted By***

**Khushi Gumber**

***B.A Psychology (Hons.)***

***Final Year***

**2058014**

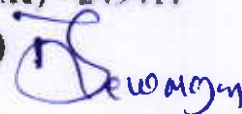
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**Department of Psychology**

**Dev Sanskriti Vishwavidyalaya**

**Haridwar (U.K) - 249411**

**(2022)**



**Registrar**

**Dev Sanskriti Vishwavidyalaya  
Gayatrikunj- Shantikunj, Haridwar- 249411**



**“Comparative Study Of Forgiveness and Life Satisfaction Among Male And Female Employees”**

**RESEARCH PROJECT**

Submitted for the award of the degree of  
**BACHELOR OF PSYCHOLOGY**



*Session 2020-2023*

**Supervisor**

**Dr. Reena Bajpai**

**Assistant Professor**

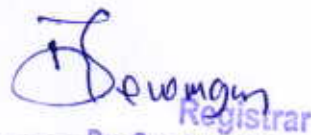
**Dept.of Psychology**

**Submitted by**

**Aditi Srivastava**

**B.A.psychology(final year)**

**Roll no 2058026**

  
Registrar

DEPARTMENT OF PSYCHOLOGY  
Vishwavidyalaya, Gayatrikunj– Shantikunj, Haridwar- 24941  
Uttarakhand, INDIA.

**A STUDY OF THE EFFECT OF MUSICAL BEATS  
ON INSOMNIA AND META COGNITIVE SKILLS  
OF THE STUDENTS**

**RESEARCH PROJECT**

**Submitted for the award of the degree of**

**BACHELOR OF ARTS**

**PSYCHOLOGY**



**Session 2022-23**

**SUPERVISED BY :**

**DR. ANURADHA KOTNALA**

**ASSOCIATE PROFESSOR**

**DEPT. OF PSYCHOLOGY**

**DEV SANSKRITI VISHWAVIDHYALAY**

**SUBMITTED BY:**

**ARUSHI KALA**

**BA. (HONS) PSYCHOLOGY**

**5<sup>TH</sup> SEMESTER, 3<sup>RD</sup> YEAR**

**SCHOLAR NO. - 2058016**

**DEV SANSKRITI  
VISHWAVIDHYALAY**

*Deewang*  
Registra

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj-Shankinij, Raipur-491111

1

**"A Comparative study of Perceived Loneliness among college going  
boys and girls"**

**PROJECT WORK**



Submitted for the partial fulfilment of  
Graduation Degree in Psychology Honours

<b>Supervisor</b>	<b>Submitted By</b>
<b>Dr. REENA BAJPAI</b>	<b>NAINA SAXENA</b>
(Senior Assistant Professor)	<b>B.A Psychology (hons)</b>
<b>Dept. of Psychology</b>	<b>Final Year</b>
<b>Dev Sanskriti Vishwavidyalaya</b>	<b>Roll no-2158011</b>

**Department of Psychology**  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar (U.K) - 249411

2

**ACKNOWLEDGEMENT**

First of all, I would like to thank 'Almighty god' for providing me all required things and life. Preparing a project work is not an easy task. I am grateful to Param Pujya Gurudev ji and Param Vardanya Nityaji for providing me support at subtle level.

*Rey Jay*  
Gayatrikunj- Shantikunj, Haridwar- 249411

I owed my deepest gratitude to my supervisor DR. REENA BAJPAI MAM.



**“To study the effect of forgiveness on mental health of  
the students”**

**RESEARCH PROJECT**

**Submitted for the award of the degree of**

**BACHELOR OF ARTS**

**IN PSYCHOLOGY**



**Session 2020-2023**

**SUPERVISED BY**

**Dr. Anuradha Kotnala**

**(Associate Professor)**

**Dept. of Psychology**

**Dev Sanskriti Vishwavidyalaya**

**SUBMITTED BY**

**Bhumika Arora**

**B.A Psychology  
(Final Year)**

**Roll no. 2058006**

---

**DEPARTMENT OF PSYCHOLOGY Dev Sanskriti  
Vishwavidyalaya, Gayatrikunj – Shantikunj, Haridwar- 249411,  
Uttarakhand, INDIA.**

“A Comparative study of psychological flexibility and forgiveness level among yoga practitioners and non-yoga practitioners”

**PROJECT WORK**



Submitted for the partial fulfillment of Graduation Degree in  
Psychology Honors

Year (2024-2025)

**Supervisor:**

Dr. Piyush Trivedi

Associate Professor

Dept. of Psychology

Dev Sanskriti Vishwavidyalaya

**Submitted By:**

Ruchi Chauhan

B.A Psychology (Hons)

Final Year

Roll No. 2258028

**Department of Psychology**

Dev Sanskriti Vishwavidyalaya

Gayatrikunj, Shantikunj, Haridwar (U.K) – 249411

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj- Shantikunj, Haridwar- 249411



**"A CRITICAL STUDY ON INDIAN PERSPECTIVE OF PARAPSYCHOLOGICAL  
PHENOMENA"**

**PROJECT WORK**



**Submitted for the partial fulfilment of  
Graduation Degree in Psychology Honours**

**Supervisor**

**Dr. REENA BAJPAI**

**(Senior Assistant Prof.)**

**Dept. of Psychology**

**Dev Sanskriti Vishwavidyalaya**

**Submitted By**

**SAJAL SAINI**

**B.A Psychology (Hons.)**

**Final Year**

**Roll no- 2258018**

---

**DEPARTMENT OF PSYCHOLOGY**

**Dev Sanskriti Vishwavidyalaya**

**Gayatrikunj, Shantikunj, Haridwar**

**249411 (U.K.)**

  
**Registrar**

**Dev Sanskriti Vishwavidyalaya  
Gayatrikunj- Shantikunj, Haridwar- 249411**

**“A Comparative Study Of Defence Mechanism Level On Internet Addicted And Non- Addicted Students”**

**PROJECT WORK**



**Submitted for the partial fulfilment of  
Graduation Degree in Psychology Honours**

***Supervisor***

**Dr. Piyush Trivedi**

**(Associate Professor)**

***Dept. of Psychology***

***Dev Sanskriti Vishwavidyalaya***

***Submitted By***

**Sahil Kumar**

**B.A Psychology (Hons.)**

***Final Year***

***Roll no- 2258029***

---

**DEPARTMENT OF PSYCHOLOGY**

**Dev Sanskriti Vishwavidyalaya**

**Gayatrikunj, Shantikunj, Haridwar**

**249411 (U.K.)**

*Sewangm*

**Registrar**

**Dev Sanskriti Vishwavidyalaya**

**Gayatrikunj- Shantikunj, Haridwar- 249411**

**“ COMPARATIVE STUDY OF  
PSYCHOLOGICAL RESILIENCE AMONG  
SUBSTANCE ABUSERS AND NON -  
ABUSERS”**



**Submitted for the partial fulfillment of Graduation  
degree in Psychology Honors**

***Supervisor***

**Dr. Reena Bajpai**

(Senior Assistant Professor)

Dept. of Psychology

Dev Sanskriti Vishwavidyalaya

***Submitted By***

**Purva Chhabra**

B.A(Hons)Psychology

Final Year

Roll No.- 2258015

Dev Sanskriti Vishwavidyalaya Gayatrikunj, Shantikunj,  
Haridwar (U.K) – 249411

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj- Shantikunj, Haridwar- 249411





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**"Effect of parental education and socio-economic status on the achievement motivation and optimistic pessimistic attitude of the adolescence."**



A dissertation work submitted for the fulfillment of degree of Masters of Science.

Session: 2018 – 2019



**Supervised By :**

Dr. Santosh Vishvakarma  
 Associate professor  
 (Department of psychology)

**Submitted By:**

Mamta Sahu  
 M. Sc. (clinical psychology)  
 3<sup>rd</sup> semester

Department of Psychology  
 Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar  
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 Dev Sanskriti Vishwavidyalaya  
 Gayatrikunj, Shantikunj, Haridwar - 247111

**“A Comparative Study of Occupational Stress  
between Psychology field related Professionals and  
Professionals working in other fields”**



**DISSERTATION**

submitted for the award of the degree of

**MASTERS OF ARTS**

in

**CLINICAL PSYCHOLOGY**

**Supervised by:**

**Dr. Santosh Vishvakarma**

**Professor**

**Dept. of psychology**

**Submitted by:**

**Akriti Raj Associate**

**M.A. Clin. Psy.**

**3<sup>rd</sup> semester**

**Department of Psychology**

**(School of Humanities, Social Science and Foundation course)**

**Dev Sanskriti Vishwavidyalaya,**

**Gayatrikunj, Shantikunj, Haridwar (UK)-249411**

**2019**

*Deewang*

**Registrar**

**Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar-249411**



**"A STUDY OF PERSONALITY PATTERN OF HOSTLER AND NON- HOSTLER STUDENTS"**



SUBMITTED BY:-


KAVITA  
MA(3<sup>rd</sup> semester)



SUPERVISED BY:-

Dr. Anuradha Kotnala  
Associate Professor

Department of clinical psychology  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar - 249411

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Gayatrikunj- Shantikunj, Haridwar- 249411





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# EFFECT OF COVID-19 PANDEMIC ON MENTAL HEALTH OF NURSES

## DISSERTATION

Submitted for Partial Fulfillment of the Requirements for the degree of

MASTER OF SCIENCE

IN

CLINICAL PSYCHOLOGY



SUPERVISED BY

**Dr. Reena Bajpai**  
(Assistant Professor)  
Dept. of Psychology



SUBMITTED BY

**Rubi**  
Researcher  
M.Sc Clinical Psychology (Final Year)

Department of Psychology

Dev Sanskriti Vishwavidyalaya, Gayatri Kunj  
Shanti Kunj, Haridwar (Uttarakhand) - 249311

2021

*[Signature]*

Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatri Kunj, Haridwar - 249311



# A Comparative study of life satisfaction among Goal decided and non decided Students

## DISSERTATION

Submitted for the award of the degree of MASTER OF SCIENCE  
IN CLINICAL PSYCHOLOGY



*Session (2020-2022)*

### SUPERVISER

Dr. Anuradha kotnala  
Associate Professor  
Dept. of Psychology

### RESEARCHER

Aviral Verma  
MSC Clinical psychology



Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar (U.K.)-  
249411

*Sewngan*

Registrar  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar



# A COMPARATIVE STUDY OF EMOTIONAL MATURITY AND AGGRESSION AMONG URBAN AND RURAL STUDENTS



(2020-2022)

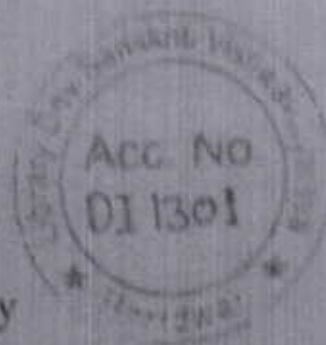
In Partial Fulfilment of the Requirements for the Degree  
of Master of Science in Psychology

Supervised By

Dr. Reena Bajpai

Assistant Professor

Department Of Psychology



Submitted By

Aman Mishra

M.Sc. 3<sup>rd</sup> Semester

Dev Sanskriti Vishwavidyalaya, Gayatrikunj,  
Shantikunj, Haridwar (U.K.)

*Aman Mishra*  
Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar-245121



# “Effect of the Hanuman Chalisa on the Level of Stress of College Going Students”

**A Dissertation**  
**Submitted for the award of the**  
**Degree of Master of Arts in**  
**Clinical Psychology**



**Session: 2021-23**

**Supervised By:**

**Dr. Prama Sharma**

**Assistant Professor**

**Department of Psychology**

**Submitted By:**

**Mahima Sahu**

**MA Clinical Psychology**

**3<sup>rd</sup> Semester**

**Department of Psychology**  
**Dev Sanskriti Vishwavidyalaya**  
**Gayatrikunj, Haridwar (UK)-249411**



*Sewanya*

**Registrar**

**Dev Sanskriti Vishwavidyalaya**  
**Gayatrikunj, Haridwar (UK)-249411**

# "IMPACT OF SCREEN TIME ON MENTAL HEALTH AND QUALITY OF LIFE OF YOUNG ADULTS"

*Dissertation submitted in fulfilment of the requirements for the degree of*

**MASTERS OF SCIENCE in CLINICAL PSYCHOLOGY**

*BY*

**BHARTI**

Under the guidance of

**Dr. Reena Bajpai**

(Assistant Professor)



**Department of Psychology  
Dev Sanskriti Vishwavidyalaya  
Haridwar (Uttarakhand)-249205**

**2022**



*Devi*  
20/05/2022

Registrar

Dev Sanskriti Vishwavidyalaya

Haridwar, Uttarakhand-249205





# “Impact of self-affirmation on self-consciousness”

## DISSERTATION

Submitted for the partial fulfillment

OF

POST GRADUATE DEGREE

In

CLINICAL PSYCHOLOGY



**Supervisor:**

**Dr. Manish Gupta**

Assistant professor

Dept. of clinical psychology



**Submitted by:**

**Divya Singh**

M.Sc. (second year)

clinical psychology

**Department of Psychology**

Dev Sanskriti Vishwavidyalaya

Haridwar (U.K.) - 249411

(2022)

Dev Sanskriti Vishwavidyalaya

Shantipurj- Shantikunj, Haridwar- 249111

*Registrar*  
Registrar



**A comparative study on effect of personality type  
on adjustment among students**



**Dissertation**  
**Submitted for the award of the degree**  
**Of**  
**Master Of Science in**  
**PSYCHOLOGY**

**Supervisor:**

Dr. Prama Sharma  
Assistant Professor  
DSVV, Haridwar

**Submitted by:**

Ankita Sharma  
MSc. Clinical Psychology  
III<sup>rd</sup> Semester



**DEPARTMENT OF PSYCHOLOGY**  
**DEV SANKRITI VISHWAVIDYALYA**  
**Gayatrikunj – Shantikunj, Haridwar, UK**  
**YEAR -2022**

150.72, SHA-C



DI1391

*Seemran*

Registrar

Dev Sankriti Vishwavidyalaya  
Gayatrikunj - Shantikunj, Haridwar - 240118

# "A Comparative study of Happiness and Well-being among People Watching and Not-Watching Sunrise and Sunset"



**DISSERTATION**

Session 2022-24

Submitted for the award of the degree of

**Master of Arts**

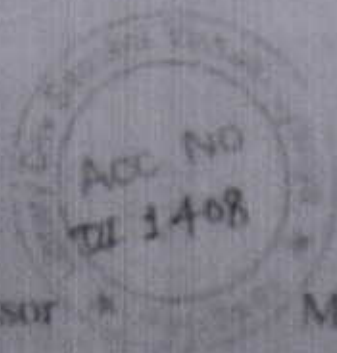
In

**Clinical Psychology**

Supervisor:

**Dr. Reena Bajpai**

Senior Assistant Professor



Submitted by:

**Tanuja Bilwal**

M.A. Clinical Psychology

2211022

**Department of Psychology**

School of Humanities, Social Science & Professional Studies

**Dev Sanskriti Vishwavidyalaya**

Deemed to be University, Haridwar (U.G.) 209411

*[Handwritten Signature]*  
Registrar

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Dev Sanskriti Vishwavidyalaya

Deemed to be University, Haridwar (U.G.) 209411





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# IMPACT OF PARENTAL INVOLVEMENT ON PERSONALITY ADJUSTMENT AND AGGRESSION OF MEN AND WOMEN



DISSERTATION

Submitted for the award of the degree of

Master of Arts  
In  
Clinical psychology

Supervisor:

**Dr. Reena Bajpai**  
Senior Assistant Professor

Submitted by:

**Ritvi**  
M.A. Clinical Psychology  
(Final Year)



Department of Psychology  
(School of humanities, social science & Foundation course)  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj-Shantikunj, Haridwar (U.K), 249411

2023  
150 72, RIT-I



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*Sewangan*

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Dev Sanskriti Vishwavidyalaya  
Gayatrikunj-Shantikunj, Haridwar - 249411





**IMPACT OF PARENTAL INVOLVEMENT ON PERSONALITY  
ADJUSTMENT AND AGGRESSION OF MEN AND WOMEN**



**DISSERTATION**

Submitted for the award of the degree of

**Master of Arts  
In  
Clinical psychology**

**Supervisor:**

**Dr. Reena Bajpai  
Senior Assistant Professor**

**Submitted by:**

**Ritvi  
M.A. Clinical Psychology  
(Final Year)**



**Department of Psychology  
(School of humanities, social science & Foundation course)  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj-Shantikunj, Haridwar (U.K), 249414**

**2023  
150.72, RIT-4**



**011421**

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Gayatrikunj, Haridwar-249414**



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**"Comparative study of job anxiety among male and female teachers of the private and government colleges in Roorkee"**

A DISSERTATION

Submitted for the award of the degree of

MASTER OF ARTS

IN

CLINICAL PSYCHOLOGY



Session: 2022-24

**SUPERVISED BY**

Dr. Jwalani Bhavsar  
Assistant Professor  
Dept. of Psychology



**SUBMITTED BY**

Vidhi Sharma  
MA Clinical Psychology  
Roll No. 2211002

DEPARTMENT OF PSYCHOLOGY

DEV SANSKRITI VISHWAVIDYALAYA,

GAYATRIKUNJ, SHANTIKUNJ, HARIDWAR- 249411 (U.K.) INDIA

150.72. SHA-C



DE 1403

*Vidhi Sharma*  
Registrar

Devi Sankriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar-249411

# A Study of the effect of Soham Meditation On Stress

**Dissertation**

**Submitted for the award of the Degree of  
Masters in Science in Clinical  
Psychology**



**Session 2023-2025**

Supervised by –

**Dr. Purva G. Sharma**

Assistant Professor

Dept. of Psychology

Dev Sanskriti Vishwavidyalaya

Submitted by –

**Divyanshi Singh**

M.Sc Clinical Psychology (3rd sem)

Roll No. – 23023003

Dev Sanskriti Vishwavidyalaya

**Department of Psychology**

**Dev Sanskriti Vishwavidyalaya**

**Gayatrikunj, Shantikunj, Haridwar - 249411 (UK)**

*Smu.*

**SHARAD PARSDHY**

Vice Chancellor

Dev Sanskriti Vishwavidyalaya

Gayatrikunj, Shantikunj,

Haridwar 249411



**“A Comparative Study on the Level of Forgiveness and  
Emotional Adjustment among Male and Female students”**

**A DISSERTATION**

Submitted for the award of the degree of

**MASTER OF ARTS**

**IN**

**CLINICAL PSYCHOLOGY**



Session: 2022-24

**SUPERVISED BY**

**Dr. Manish Gupta**  
Assistant Professor  
Dept. of Psychology

**SUBMITTED BY**

**Vaishali Patel**  
MA Clinical Psychology  
Roll No. 2211024

*Sharda*

**SHARDA T. RDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

**DEPARTMENT OF PSYCHOLOGY**  
**DEV SANSKRITI VISHWAVIDYALAYA,**  
**GAYATRIKUNJ, SHANTIKUNJ, HARIDWAR- 249411 (U.K.) INDIA.**

"TO ASSESS THE EFFECT OF PSYCHO-  
EDUCATION ON THE LEVEL OF STRESS  
AMONG ADOLESCENTS AND YOUNG ADULTS"



In the partial fulfilment of the requirement for the degree  
Of master of arts in psychology  
DISSERTATION WORK

SUBMITTED TO:  
Dr. Pooja Kaushik  
Assistant Professor

SUBMITTED BY:  
Rupali Pundir  
M.Sc. clinical psy.  
(3<sup>rd</sup> sem)



DEPARTMENT OF PSYCHOLOGY  
DEV SANSKRITI VISHWAVIDYALAYA  
Shantikunj, Haridwar-249411  
(2019)

150.72



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*Shafiq*

SHAFIQ RAJ DHY  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



**Impact of reality shows on youth : A study  
( with reference to MTV Hustle)**



**2020-2023**

**Research Project**

Submitted for the Fulfilment of the Degree of  
Bachelors of Journalism and Mass Communication

**Research Guide**  
Mrs. Madhuri Gaur  
Faculty Member

**Researcher**  
Dipti Dhiman  
BA-JMC 6<sup>th</sup> sem

**Department of Journalism and Mass Communication**  
Faculty of Communication  
School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar

*Dipti*  
**SHARAD K. RDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



**Anchoring Style of Prime Time Shows of  
ABP News and Aaj Tak- A Study  
(Master Stroke and Black & White)**



**2020-2023**

**Research Project**

Submitted for the fulfilment of the Degree of  
Bachelors of Journalism and Mass Communication

**Research Guide:**  
Dr. Smita Vashishta  
Sen. Asst. Professor

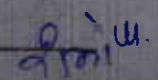
**Researcher**  
Anjali Choubey  
BA-JMC 6<sup>th</sup> Sem

---

**Department of Journalism and Mass Communication**

Faculty of Communication  
School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gyatrikunj, Shantikunj, Haridwar

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**SHARAD PARTHDY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

# Media Education in Jharkhand- A Study



2020-2023

Research Project

**Research Guide**

Mr. Rajat Pandey

Faculty Member

**Researcher**

Sanskriti Shradha

BAJMC VIth Sem.

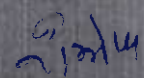
**Department of Journalism and Mass Communication**

Faculty of communication

School of Technology, Communication and Management

Dev Sanskriti Vishwavidyalaya, Shantikunj, Haridwar

Uttarakhand, India- 249411

  
**SHAFIQ FARIDHY**

Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



# THE ROLE OF MARKETING STRATEGY IN DECODING THE DIGITAL CONSUMER: A CASE STUDY OF MYNTRA AND AJIO



2022

Research Project Submitted for the fulfillment of the Degree of  
Bachelors in Journalism & Mass communication

**SUPERVISOR:**

**MR. Rajat Pandey**

**(FACULTY MEMBER)**

**RESEARCHER:**

**Gayatri Shukla**

**BAJMC Final year**

**Department of Journalism and Mass Communication**  
Faculty of Communication  
School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj- Shantikunj, Haridwar, UK

*Shukla*  
**SHARAD K. RDHY**

Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



**Role of Digital Media Platform YouTube  
in Promoting Health Awareness**



**2020-2023**

**Research Project**

**Submitted for the fulfilment**

**of**

**Graduation Degree**

**in**

**Journalism and Mass Communication**

**Researcher Guide**  
**Mr. Saurabh Kumar**  
**Faculty Member**

**Researcher**  
**Muskan**  
**BA-JMC VI Sem.**

**Department of Journalism and Mass Communication**  
**Faculty of Communication**  
**School of Technology, Communication & Management**  
**Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar,**  
**Uttarakhand, India**

*Sharad Parthiy*

**SHARAD PARTHY**  
**Vice Chancellor**  
**Dev Sanskriti Vishwavidyalaya**  
**Gayatrikunj, Shantikunj,**  
**Haridwar 249411**

**Impact of reality shows on youth : A study  
( with reference to MTV Hustle)**



**2020-2023**

**Research Project**

Submitted for the Fulfilment of the Degree of  
Bachelors of Journalism and Mass Communication

**Research Guide**

Mrs. Madhuri Gaur  
Faculty Member

**Researcher**

Dipti Dhiman  
BA-JMC 6<sup>th</sup> sem

**Department of Journalism and Mass Communication  
Faculty of Communication**

School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar

*Shafiq*

**SHAFIQ B. RDHY**

Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 247111



**Anchoring Style of Prime Time Shows of  
ABP News and Aaj Tak- A Study  
(Master Stroke and Black & White)**



**2020-2023**

**Research Project**

Submitted for the fulfilment of the Degree of  
Bachelors of Journalism and Mass Communication

**Research Guide:**

Dr. Smita Vashishta  
Sen. Asst. Professor

**Researcher**

Anjali Choubey  
BA-JMC 6<sup>th</sup> Sem

---

**Department of Journalism and Mass Communication**

Faculty of Communication  
School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gyatrikunj, Shantikunj, Haridwar

---

*Anjali*  
**SHAFAD P. RDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



# THE ROLE OF MARKETING STRATEGY IN DECODING THE DIGITAL CONSUMER: A CASE STUDY OF MYNTRA AND AJIO



2022

Research Project Submitted for the fulfillment of the Degree of  
Bachelors in Journalism & Mass communication

**SUPERVISOR:**

**MR. Rajat Pandey**

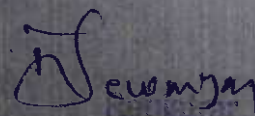
**(FACULTY MEMBER)**

**RESEARCHER:**

**Gayatri Shukla**

**BAJMC Final year**

**Department of Journalism and Mass Communication**  
Faculty of Communication  
School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj- Shantikunj, Haridwar, UK



Dev Sanskriti Vishwavidyalaya  
Gayatrikunj- Shantikunj, Haridwar-247121

# Media Education in Jharkhand- A Study



2020-2023

Research Project

**Research Guide**

Mr. Rajat Pandey

Faculty Member

**Researcher**

Sanskriti Shradha

BAJMC VIth Sem.

**Department of Journalism and Mass Communication**

Faculty of communication

School of Technology, Communication and Management

Dev Sanskriti Vishwavidyalaya, Shantikunj, Haridwar

Uttarakhand, India- 249411

*Sewangan*

Registrar

Dev Sanskriti Vishwavidyalaya  
Shantikunj, Haridwar, Uttarakhand-249411



**Role of Digital Media Platform YouTube  
in Promoting Health Awareness**



**2020-2023**

**Research Project**

**Submitted for the fulfilment**

**of**

**Graduation Degree**

**in**

**Journalism and Mass Communication**

**Researcher Guide**  
**Mr. Saurabh Kumar**  
**Faculty Member**

**Researcher**  
**Muskan**  
**BA-JMC VI Sem.**

**Department of Journalism and Mass Communication**  
**Faculty of Communication**  
**School of Technology, Communication & Management**  
**Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar,**  
**Uttarakhand, India**

*Sewamgy*

**Registrar**

**Dev Sanskriti Vishwavidyalaya**  
**Gayatrikunj, Shantikunj, Haridwar-249411**



प्रधानमंत्री मोदी जी के रेडियो कार्यक्रम 'मन की बात' -  
एक विश्लेषणात्मक अध्ययन



शोध परियोजना

पत्रकारिता एवं जनसंचार में स्वातक की डिग्री हेतु प्रस्तुत लघु शोध प्रबंध  
सत्र - 2021 - 2024

निर्देशक

डॉ. सुखनंदन सिंह

प्रोफेसर

पत्रकारिता एवं जनसंचार विभाग

शोधकर्ता - अवमोल शर्मा

बी.ए., तृतीय वर्ष

पत्रकारिता एवं जनसंचार विभाग

पत्रकारिता एवं जनसंचार विभाग

संचार संकाय

प्रायोगिकी, संचार एवं प्रबंधन स्कूल

देव संस्कृति विश्वविद्यालय, हरिद्वार

*Sewonm*

Registrar

Devi Ahilya Vishwavidyalaya  
Haridwar

**Impact of India's Soft Powers in shaping its global relations:  
A Comprehensive Analysis**



**Session: 2021 - 2024**

**Research Project**

Submitted for the fulfillment of Bachelors' degree in  
Journalism & Mass Communication

**Researcher:**

Adarsh Agarwal  
BA-JMC, 6th Semester

**Guided by:**

Dr. Sukhnandan Singh  
Professor, Dept. of JMC

**Dept. of Journalism & Mass Communication**

Faculty of Communication

School of Technology, Communication & Management

**Dev Sanskriti Vishwavidyalaya, Haridwar, Uttarakhand**

*Signature*  
Sewangi



**An analysis of successful Public Relation campaigns  
by the government of India: A case study**



**2021-2024  
Research Project**

**Submitted for the fulfillment of Graduation Degree in  
Journalism & Mass Communication**

**Researcher:  
Dev Narayan Sahu  
BA JMC 3<sup>rd</sup> Year**

**Research Guide:  
Dr. Smita Vashishta  
(Senior Assistant Professor)**

**Department of Journalism and Mass Communication**

**Faculty of Communication  
School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar**

1 | Page

*Dev Narayan Sahu*

Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar



**Analysis of Political Campaign during Election  
(2019) By BJP - A Case Study**



**2021-2024**

**Research Project**

Submitted for the Degree of bachelors in journalism and Mass Communication

**Researcher:**

**Ambrish Singh,  
BAJMC 6th Sem.**

**Research Guide:**

**Dr. Smita Vashishta,  
Snr. Asst. Professor,  
Department of JMC**

**Department of Journalism & Mass Communication**

**Faculty of Communication**

**School of Technology, Communication and Management**

**Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj**

**Haridwar, Uttarakhand**

*Ambrish Singh*  
Researcher

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar-240011

# Impact of Biopics on Youth in India



## Research Project

Submitted for the fulfillment of Graduation Degree Program in  
Journalism and Mass Communication

### Researcher

Aditya Ranjan  
BA-JMC

### Research Guide

Dr. Deepak Kumar  
(Asst. Professor)

Department of Journalism and Mass Communication  
Faculty of Communication, School of TCM  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar

*Seewangay*

Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj-Shantikunj, Haridwar-249129



विदेशियों का भारतीय संस्कृति के प्रति रुझान-एक अध्ययन

(सांस्कृतिक पत्रकारिता के विशेष सन्दर्भ में)



“पत्रकारिता एवं जनसंचार में परास्नातक की उपाधि प्राप्त करने हेतु”

लघुशोध प्रबंध

(सत्र- 2020-2022)

शोध मार्गदर्शक

श्री सौरभ कुमार

(पत्रकारिता एवं जनसंचार विभाग)

शोधकर्ता

गीतम खट्टर

एम.ए (जे. सी. एस)

पत्रकारिता एवं जनसंचार विभाग, संचार संकाय

तकनीकी, संचार एवं प्रबंधन स्कूल

देव संस्कृति विश्वविद्यालय, गायत्रीकुंज, शांतिकुंज, हरिद्वार-249411

*Sewmgya*

Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatri-Kunj, Shaantikunj, Haridwar-249411

**"IMPACT OF SOCIAL MEDIA ON YOUNG  
ADULTS: A STUDY" (WITH SPECIAL REFERENCE  
TO INSTAGRAM)**



**SESSION-2020-22**

Submitted for the award of the degree of

**MASTER OF ARTS IN  
JOURNALISM AND COMMUNICATION STUDIES**

**DISSERTATION**

**SUPERVISED BY:**

**Mr. Deepak Kumar**  
Faculty Member  
Dept. of JMC, DSVV

**SUBMITTED BY:**

**Deepshikha Kumari**  
Researcher  
MAJCS (Final Year)

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**Department of Journalism and Mass Communication  
Faculty of Communication, School of Technology,  
Communication & Management, DSVV, Haridwar, Uttrakhand**

*Sewagen*

Registrar

Dev Sarthak, Main Building

Department of Journalism, DSVV, Haridwar, Uttrakhand - 247121



**“IMPACT OF TELEVISION FOOD ADVERTISEMENTS ON EATING  
HABITS OF MIDDLE CLASS TEENAGERS- A STUDY”**

**DISSERTATION**

Submitted for the award of the degree of

**MASTER OF ARTS**

**IN**

**JOURNALISM AND COMMUNICATION STUDIES**



**SESSION-2020-22**

**SUPERVISED BY:**

**Mr. Deepak Kumar**

Faculty Member,

Dept. of JMC, DSVV

**SUBMITTED BY:**

**Swarnim Santosh**

MA-JCS, Final Year

*Swarnim Santosh*

---

**Department of Journalism and Mass Communication**

**Faculty of Communication, School of Communication, Technology and  
Management,**

**Dev Sanskriti Vishwavidyalaya, Haridwar-249411**

*Deewangay*

Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatri, Shantipur, Haridwar-249411

गणेश शंकर विद्यार्थी की पत्रकारिता एवं वर्तमान

प्रासंगिकता - एक अध्ययन

पत्रकारिता एवं जनसंचार विभाग उपाधि की आंशिक

पूर्णता हेतु प्रस्तुत लघु शोध प्रबंध



सत्र- 2020-2022

मार्गदर्शिका

श्रीमती माधुरी गौड़  
संकाय

शोधकर्ता

जय प्रकाश  
एम ए अंतिम वर्ष

पत्रकारिता एवं जनसंचार विभाग संचार संकाय, तकनीक, संचार एवं प्रबंधन स्कूल

देव संस्कृति विश्वविद्यालय, गयात्रीकुंज, शान्तिकुंज, हरिद्वार

उत्तराखंड 249411

*Sawanya*



टेलीविजन विज्ञापन का युवाओं पर प्रभाव  
देव संस्कृति विश्वविद्यालय के विशेष संदर्भ में - एक अध्ययन



पत्रकारिता एवं जनसंचार विभाग

उपाधि की आंशिक पूर्णता हेतु प्रस्तुत लघुशोध प्रबंध

2022

मार्गदर्शक

डा. सुखनंदन सिंह

प्रो. पत्रकारिता एवं जनसंचार विभाग

प्रस्तुतकर्ता

आलोक यादव

पत्रकारिता एवं जनसंचार विभाग

अंतिम वर्ष (4th सेमेस्टर)

पत्रकारिता एवं जनसंचार विभाग, संचार संकाय, तकनीकी  
संचार एवं प्रबंधन स्कूल, देव संस्कृति विश्वविद्यालय गायत्रीकुंज,  
शांतिकुंज, हरिद्वार - 249411

*Sewangan*

Registrar

Devi Sanskriti Vishwavidyalaya  
Campus - Sahasra, Haridwar - 249411

# **“Ted Talks and Youth Motivation - A Review Study”**

Dissertation Submitted for the Award of Degree in  
Masters of Journalism & Communication Studies



**SESSION: 2021-2023**

**SUPERVISED BY:**

**Mr. Vivek Kumar**

**Faculty Member,**

**Dept. of JMC, DSVV**

**SUBMITTED BY:**

**Apoorva Mishra**

**MA-JCS, Final Year**

**Department of Journalism and Mass Communication**

**Faculty of Communication, School of TCM,**

**Dev Sanskriti Vishwavidyalaya, Haridwar-249411**

*Hewangay*

**Registrar**

**Dev Sanskriti Vishwavidyalaya  
Chhatrapati Shambhuji, Haridwar-249411**



**"Role of Travel Vlogger in Changing Trends and Lifestyle of People with  
Special reference to Uttarakhand**

**MASTER OF ARTS**

**IN**

**JOURNALISM AND COMMUNICATION STUDIES**



**2021 - 2023**

**Research Project Dissertation**

**Research Guide**

Dr. Smita Vashishta  
Sen. Asst. Professor

**Researcher**

Bhumika Dudeja  
MA-JCS Final Year

**Department of Journalism and Mass Communication**  
Faculty of Communication  
School of Technology, Communication & Management  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj, Shantikunj, Haridwar

*Bhumika Dudeja*

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar  
Uttarakhand - 247129

ऑफलाइन तथा ऑनलाइन शिक्षा का तुलनात्मक  
अध्ययन: BYJU'S के संदर्भ में



देव संस्कृति विश्वविद्यालय, हरिद्वार से  
स्नातक पत्रकारिता एवं जनसंचार की उपाधि हेतु प्रस्तुत

शोध - परियोजना

2020 - 2023

शोध निर्देशक:

श्री सौरभ कुमार

संकाय सदस्य

पत्रकारिता एवं जनसंचार विभाग

शोधार्थी

अविनाश गुप्ता

बी० ए० तृतीय वर्ष

पत्रकारिता एवं जनसंचार विभाग

पत्रकारिता एवं जनसंचार विभाग, संचार संकाय

तकनीकी, संचार एवं प्रबंधन स्कूल

देव संस्कृति विश्वविद्यालय, गायत्रीकुंज -शांतिकुंज, हरिद्वार - 249411 उत्तराखण्ड

*Devanshu*

Registrar

Dev Sanskriti Vishwavidyalaya

Gayatri Kunj, Haridwar - 249411



## लघु शोध प्रबंध

जैविक कृषि के विकास में कृषि दर्शन कार्यक्रम का योगदान- एक अध्ययन



2021-23

देव संस्कृति विश्वविद्यालय, हरिद्वार से स्नातकोत्तर पत्रकारिता एवं संचार अध्ययन की उपाधि

हेतु

प्रस्तुत लघु शोध प्रबंध

शोध निर्देशक :

डॉ. सुखनंदन सिंह

प्रोफेसर एवं अध्यक्ष

पत्रकारिता एवं जनसंचार विभाग

शोधार्थी :

बालाजी केशरी

(एम.ए. पत्रकारिता एवं संचार अध्ययन)

पत्रकारिता एवं जनसंचार विभाग

पत्रकारिता एवं जनसंचार विभाग, संचार संकाय,

तकनीकी, संचार एवं प्रबंधन स्कूल,

देव संस्कृति विश्वविद्यालय, गायत्रीकुंज-शांतिकुंज, हरिद्वार-249411 (उत्तराखंड)

*Devang*

विद्यार्थी का नाम  
संस्कृति विश्वविद्यालय  
पत्रकारिता एवं संचार विभाग  
हरिद्वार-249411

# **“ Women Centric Films in Bollywood - An Analysis”**

Dissertation Submitted for the Award of Degree in

Masters of Journalism & Communication Studies



**SESSION: 2021-2023**

**SUPERVISED BY:**

**Mr. Vivek Kumar**

**Faculty Member,**

**Dept. of JMC, DSVV**

**SUBMITTED BY:**

**Utkarsh Mishra**

**MA-JCS, Final Year**

**Department of Journalism and Mass Communication**

**Faculty of Communication, School of TCM,**

**Dev Sanskriti Vishwavidyalaya, Haridwar-249411**

*Utkarsh Mishra*

**Registrar**

**Faculty of Communication**

**Dev Sanskriti Vishwavidyalaya**

**Haridwar-249411**



लघु शोध प्रबंध

यू- ट्यूब में महिला पत्रकारों का उभरता हुआ परिदृश्य: एक अध्ययन



2022 - 24

देव संस्कृति विश्वविद्यालय, हरिद्वार से स्नातकोत्तर पत्रकारिता एवं संचार  
अध्ययन की उपाधि हेतु  
प्रस्तुत लघु शोध प्रबंध

शोध निर्देशक :

डॉ स्मिता बसिष्ठ

वरिष्ठ सहायक प्रोफेसर

पत्रकारिता एवं जनसंचार विभाग

शोधार्थी :

देवाशीष पाण्डेय

एम.ए. पत्रकारिता एवं संचार अध्ययन

चतुर्थ सेमेस्टर

पत्रकारिता एवं जनसंचार विभाग, संचार संकाय,

तकनीकि, संचार एवं प्रबंधन स्कूल,

देव संस्कृति विश्वविद्यालय, हरिद्वार (उत्तराखंड) - 249411

*Devasi*  
Devi  
Dev Sanskriti Vishwavidyalaya  
Cauhanj, Ghadiganj, Haridwar-249411

# Exploring Intercultural Communication Dynamics in the Modern World- A study



2022-2024

**Dissertation**

Submitted for the fulfilment of the Degree of  
Masters in Journalism and Mass communication

**Researcher:**

Krati Tiwari

MA JCS, 4<sup>th</sup> Sem

**Research Guide:**

Prof Sukhnandan Singh

Dept. of JMC

**Department of Journalism and Mass Communication**

Faculty of Communication, School of TCM  
Dev Sanskriti Vishwavidyalaya, Gayatrikunj-Shantikunj, Haridwar

*Seemam*

Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj, Haridwar-247121

| Page



“सोशल मीडिया और मानसिक स्वास्थ्य”

एक अध्ययन



सत्र 2022-2024

पत्रकारिता में स्नातकोत्तर उपाधि हेतु प्रस्तुत  
लघु शोध प्रबंध

मार्गदर्शक  
डॉ. सुखनंदन सिंह  
विभागाध्यक्ष

शोधार्थी  
राजदा  
एमए जेसीएस  
चतुर्थ सेमेस्टर

पत्रकारिता एवं जनसंचार विभाग  
देव संस्कृति विश्वविद्यालय  
गायत्रीकुंज-शांतिकुंज, हरिद्वार, उत्तराखण्ड-249411

300  
नामा  
21/3/24  
Registrar

Registrar  
Devi Sanskriti Vishwavidyalaya  
Gayatri-Santikunj, Haridwar-249411

# ROLE OF G20 GOVERNMENT IN INDIA



2022 – 2024

**Dissertation**

Submitted for the fulfillment of the Degree of  
Masters in Journalism and Mass Communication

**Researcher:**

Aditi Tiwari  
MA JCS, 4<sup>th</sup>Sem

**Research Guide:**

Dr. Deepak Kumar  
Dept. of JMC

**Department of Journalism and Mass Communication**

Faculty of Communication, School of TCM

Dev Sanskriti Vishwavidyalaya, Gayatrikunj-Shantikunj, Haridwar

Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj-Shantikunj, Haridwar-243451



# लघु शोध प्रबंध

अध्यात्म एवं न्यू मीडिया : एक अध्ययन



2022 - 24

देव संस्कृति विश्वविद्यालय, हरिद्वार से स्नातकोत्तर पत्रकारिता एवं संचार  
अध्ययन की उपाधि हेतु  
प्रस्तुत लघु शोध प्रबंध

शोध निर्देशक :

डॉ. सुखनंदन सिंह  
प्रोफेसर पत्रकारिता एवं  
जनसंचार विभाग

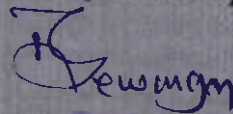
शोधार्थी :

शुभम जायसवाल  
एम.ए. पत्रकारिता एवं संचार अध्ययन  
चतुर्थ सेमेस्टर

पत्रकारिता एवं जनसंचार विभाग, संचार संकाय,

तकनीकी, संचार एवं प्रबंधन स्कूल,

देव संस्कृति विश्वविद्यालय, हरिद्वार (उत्तराखंड) 249411



Registrar

Dev Sanskriti Vishwavidyalaya  
Gayatriunj-Shankhraj, Haridwar-249411

2019

**DEV SANSKRITI VISHWAVIDYALAYA**

**DEPARTMENT OF COMPUTER SCIENCE**



**SESSION : 2018 - 2020**

**TOPIC: PERMISSION CARD MANAGEMENT SYSTEM**

**Submitted To:**

Prof. Abhay Saxena  
(Head of Department)

**Submitted By:**

Anjali Kumari  
(MCA V sem)

*Anjali*  
**SHARAD PARDDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





DEV SANSKRITI  
VISHWAVIDYALAYA

UGC Recognized, ISO 9001:2008 Certified & NAAC Accredited

Department of Computer Science

Master of Computer Application

Academic Session

2018-2020

PROJECT ON

---

## NOTES SHARING PORTAL

A simple notes management system

---

Submitted To: -

Dr. Gopal Krishna Sharma

Assistant Professor

Submitted By:-

Mr. Anupam Yadav

MCA (L) 5<sup>th</sup> Semester

[www.dsvv.in](http://www.dsvv.in)

Department of computer science

Dev Sanskriti Vishwavidyalaya, Haridwar, Uttarakhand-249411

*Shafiq*

**SHAFIQ BARDHY**  
Vice Chancellor,  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

# PROJECT REPORT

ON

## Online Book Store

Towards partial fulfillment of the requirement  
For the award of degree of

### Master of Computer Application

**Submitted By**  
PRIYA BHARDWAJ  
MCA 5<sup>th</sup> Sem

**Under Guidance of**  
DR. GOPAL KRISHNA SHARMA

**Academic Session : 2018 – 2020**

**Department of Computer Science**



**Dev Sanskriti Vishwavidyalaya**  
**Shantikunj, Haridwar**  
**Uttarakhand**

*Shafiq*

**SHAFIQ BARDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



# Dev Sanskriti Vishwavidyalaya



Session 2017-20

Project on

## Student Project Management System



Supervised By-

Dr. Abhay Saxena

(HOD of Computer Science Department)

Submitted By-

Shraddha Vaishy

MCA 5<sup>th</sup> sem

Department Of Computer Science  
Dev Sanskriti Vishwavidyalaya, Haridwar

*g.m.u.*

**SHARAD TARDHY**  
Vice Chancellor,  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar-249411

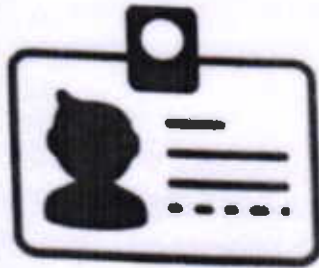
# Dev Sanskriti Vishwavidyalaya



Session 2018-20

Project on

## Hall Ticket Generation System



Admit Card

Supervised By-

MCA Coordinator

(Department of Computer Science)

Submitted By-

Yash Kumar

MCA 5<sup>th</sup> sem

Department Of Computer Science  
Dev Sanskriti Vishwavidyalaya, Haridwar

*Sharma*

**SHARAD P. RDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



2022



DEV SANSKRITI  
VISHWAVIDYALAYA



Webkul

# INTERNSHIP REPORT

Web Developer Internship

Submitted By

Sandhya

MASTER IN COMPUTER APPLICATION

08<sup>th</sup> November 2021 – 30<sup>th</sup> April 2022

1

*Shardha*

**SHARDA SARDHYA**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

## OFFER LETTER



Webkul Software Pvt. Ltd.  
CIN: U72300UP2010PTC041790  
Address: H-28 ARV Park  
Sector 63 Noida 201301 (UP) India  
Phone: +91 9870284067  
Website: webkul.com

Associate IT Cloud Engineer

21-October, 2021

Ms. Sandhya

### Letter of Offer

Dear Sandhya,

Congratulations!! We are pleased to appoint you as **Trainee Software Engineer** and look forward to you being a part of our family.

We are glad to inform you that the appointment will commence from the day of joining i.e. **Monday, November 8th, 2021** failing which this appointment will stand automatically withdrawn.

We are offering you annual entitlement of **Rs. 3,20,006/-**. Details of other allowances shall be as per enclosed in Annexure I.

Welcome once again, may this be the start of a long, happy and successful association with Webkul.

Webkul Software Pvt Ltd  
H-28, ARV Park  
Sector 63 Noida- 201301

Best Regards,



Associate IT Cloud Engineer  
Deepika  
VP- Human Resource

*Shafiq*  
**SHAFIQ RAJ DHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





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VISHWAVIDYALAYA

UPEU, Bangalore, ISO 9001:2015 Certified & AACSB Accredited



Secured Solution

# INTERNSHIP REPORT

## Web Consultant Intern

21<sup>st</sup> February 2022 – 21<sup>st</sup> May 2022

Submitted by:  
Pragya Agrawal

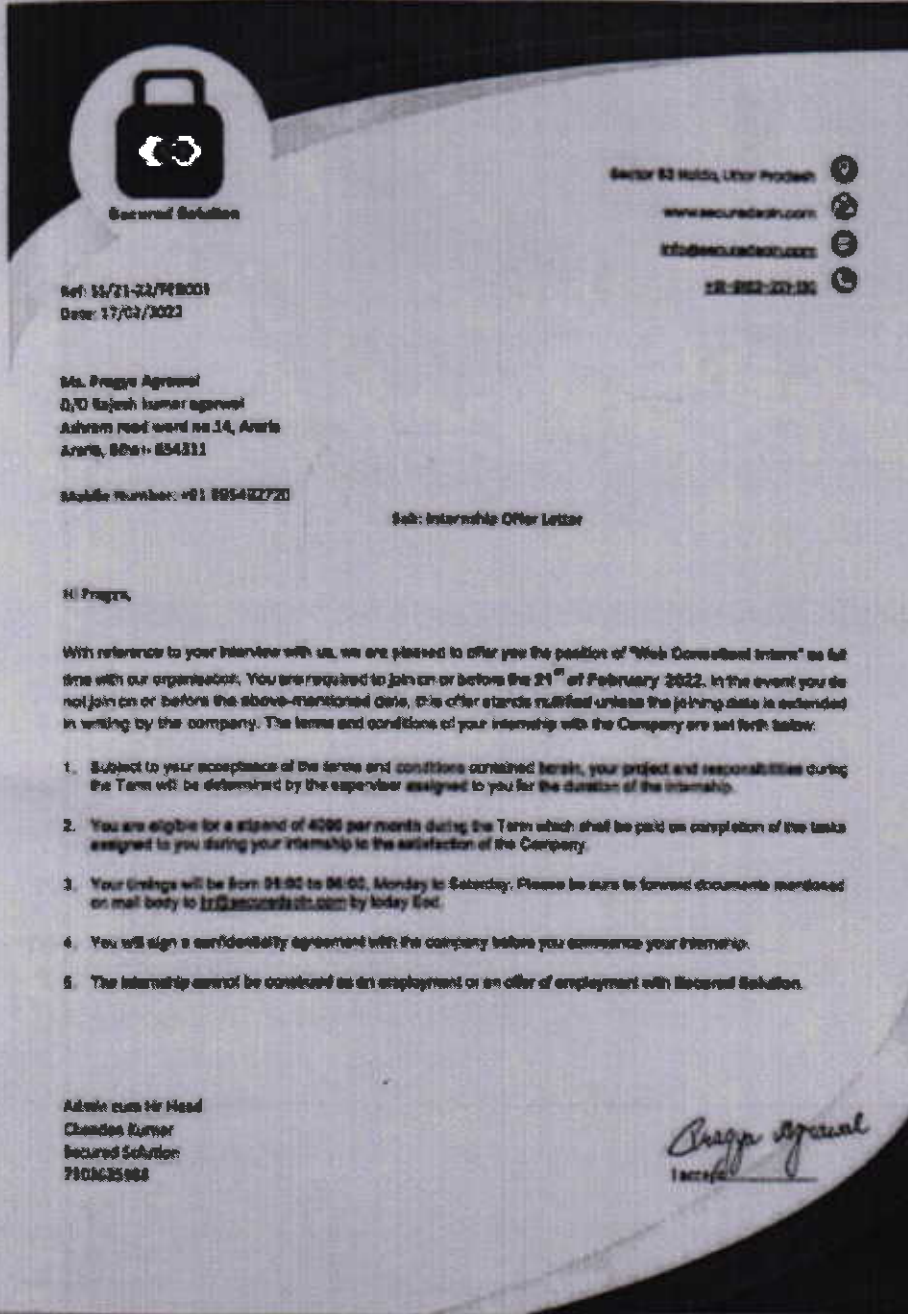
MASTER OF COMPUTER APPLICATION

Department of Computer Science,  
Dev Sanskriti Vishwavidyalaya, Haridwar, UK  
[www.dsvv.ac.in](http://www.dsvv.ac.in)

*Shafiq*

**SHAFIQ UDDIN**  
Vice Chancellor,  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

Offer letter provided by the Company





# INTERNSHIP REPORT

## Web Development & SEO

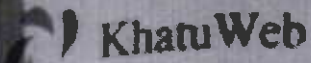
**Madhavi Sharma**

**MASTER IN COMPUTER APPLICATION**

**1<sup>st</sup> March 2022 – 31<sup>st</sup> May 2022**

**Supervised By: -  
Mr. Anmol Gupta**

## OFFER LETTER



Ref No. 004

Date 25 March 2022

Dear Madhavi Sharma,

On behalf of **Khatu Web**, I am excited to extend an offer to you for an internship position within our Development Department. This position is located in Delhi, India but currently as per our discussion you can work remotely. The position is for a Web Developer and SEO.

This position is scheduled to begin 28 March, 2022 and will be a two-month internship in which 1<sup>st</sup> month is notice period and second month is paid opportunity ending on 31 May, 2022. The schedule for this position is Monday to Friday 9am to 5 pm. In this role, you will report directly to **Anmol Gupta**. Please be sure to submit your documents on your first day to complete your profile.

During your temporary employment with **Khatu Web**, you may have access to trade secrets and confidential or proprietary business information belonging to **Khatu Web**. By accepting this offer, you acknowledge that this information must remain confidential and agree to refrain from using it for your own purposes or disclosing it to anyone outside of **Khatu Web**. Also, you agree that upon completion of your internship, you will promptly return any company-issued property and equipment along with information and documents belonging to the company. By accepting this offer, you acknowledge that you understand participation in this program is not an offer of employment, and successful completion of the program does not entitle you to an employment offer from **Khatu Web** but upon your work you can get as per the results.

Please review this letter in full, and sign and return it to **Khatu Web** to confirm your acceptance of the position. We look forward to having you begin your career at **Khatu Web** and wish you a successful internship. Welcome to our team!

Sincerely,

Anmol Gupta  
Owner and Founder

Thank you kindly for reviewing our proposal. If you have additional questions, I am available by email at [info@khatuweb.com](mailto:info@khatuweb.com) or by phone at +91-7289868526.



(Khatu Web)

Plot No. 49, South Nagar  
New Delhi 110045  
Phone: 7289868526  
Email: info@khatuweb.com  
www.khatuweb.com

Shafiq

**SHAFIQ RAJ DHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





# PROFESSIONAL INTERNSHIP REPORT

Website and App  
Development



Submitted by:

Shivam Panwar

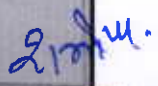
MASTER OF COMPUTER APPLICATION

(2020-2022)

Department of Computer Science

Dev Sanskriti Vishwavidyalaya, Haridwar

[www.dsvv.ac.in](http://www.dsvv.ac.in)

  
**SHAFIQUR RAHMAN**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



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# INTERNSHIP REPORT

## React Development

Submitted By  
Manjari Shukla

## MASTER IN COMPUTER APPLICATION

15- February 2022 – 25- April 2022

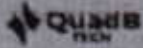
Submitted To  
Department of Computer Science  
Dev Sanskriti Vishwavidyalaya, Haridwar  
[www.dsvv.ac.in](http://www.dsvv.ac.in)

1

*Manjari*

**SHARAD KARDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





8<sup>th</sup> Feb 2022

Manjeri Shukla

D/O Rani Shukla,  
Bhabhmal maudaha

Haridwar - 210507

(Uttar Pradesh)

Dear Manjeri Shukla,

Strictly Private & Confidential

Sub: Offer of Internship appointment - QuadB TECH.

- We are pleased to offer you a position as a App development with QuadB TECH.
- We would like you to join us on or before Feb 15, 2022. Kindly sign the duplicate-copy of your letter of appointment and have it returned to us at the earliest.
- Working hours will be weekdays (Monday - Friday) 10AM- 6PM.
- You will be paid consolidated Stipend sum of INR 7000 per month.
- Please note that the offer of appointment is subject to satisfactory completion of your reference check.
- During Internship, mutual separation or termination can be done by either party without assigning any reason by giving 30days notice period in advance.
- As per govt. guidelines, you are required to work from home. However, you may be called to office as and when the pandemic situation normalizes, in accordance with the govt. guidelines.
- Duration of this Internship will be 3 months, may be extended subject to business requirement.
- Roles and responsibilities involve (list is indicative, not exhaustive):
  - o Developing new websites from scratch.
  - o Maintaining the existing ones.
  - o Draft development roadmap.
  - o Requirement gathering from customer about the new project.
  - o Preparing daily reports.
  - o Attend daily meetings.

Thank You  
Yours

sincerely,  
QuadB TECH Team

Tinkesh Verma

**SHARAD PARTHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

2023



DEV SANSKRITI  
VISHWAVIDYALAYA

UCC, Meerut, U.P. 250 002. Contact: 0591-2611111. Website: www.dsvv.ac.in

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ORGANISATION™

## INTERNSHIP REPORT

Laravel Development

**Sakshee**

Master in Computer Application

20<sup>th</sup> Feb2023 – 05<sup>th</sup> May  
2023

**Supervised By:**

Mr. Hemant Kumar

1

*Sharad Parth*

**SHARAD PARADHY**

Vice Chancellor

Dev Sanskriti Vishwavidyalaya

Gayatrikunj, Shantikunj,

Haridwar 249411





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# INTERNSHIP REPORT

Laravel Development

**Sakshee**

Master in Computer Application

20<sup>th</sup> Feb 2023 – 05<sup>th</sup> May  
2023

**Supervised By:**

Mr. Hemant Kumar

*Smk*

SHAFAT PARADHY  
Vice-Chancellor

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

## Offer Letter

27 February 2023

### Congratulations Sakshee !!

We would like to congratulate you on being selected for the "Web Developer Intern" Internship position with LetsGrowMore, effective from "1 March 2023". All of us at LetsGrowMore are excited that you will be joining our team! We hope you are elevated to start this innovational journey with us.

This Internship is viewed by LetsGrowMore as being an educational opportunity for you. As such, your internship will include orientation and focus primarily on learning and developing new skills and gaining a deeper understanding of concepts through hands-on application of the knowledge you learned in class. And, you will find yourself adjoining with numerous opportunities to refine and flaunt your skills.

While performing the internship, you acknowledge your obligation to perform all work allocated to you to the best of your ability and comply with all lawful and reasonable directions and instructions given to you. We look forward to an abiding and fruitful association with you and are sure that you will look back at your engagement with us as a gratifying experience.

**Wishing you all the best!**

Warm Regards,

*Aman Kesarwani*

Aman Kesarwani  
Founder



CID- LGMVPWE BWL0028668



Verify Here

*gmkh.*  
SHARAD PARDHY  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





DEV SANSKRITI  
VISHWAVIDYALAYA



## INTERNSHIP REPORT

Salesforce Development

**Nupur Soni**

MASTER IN COMPUTER APPLICATION

07 February 2023 – 01 May 2023

Supervised by:  
Mr. Kailash Chandra  
Project Manager  
Salesforce Dept. Webkul

*Shardha*

**SHARDA RARDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

December 22, 2022

To,  
Mrs. Nupur Soni  
G168, Near Lalpur Saraya Kasthan, Kathunipore,  
Kota, Rajasthan, IN- 324006

Letter Of Offer

Dear Nupur,

Congratulations!! We are pleased to appoint you as **Trainee Salesforce Developer** and look forward to you being a part of our family.

We are glad to inform you that the appointment will commence from the day of joining i.e. **Monday, February 6, 2023** failing which this appointment will stand automatically withdrawn.

We are offering you annual entitlement of **Rs. 3,54,000/-**. Details of other allowances shall be as per enclosed in Annexure I.

Welcome once again, may this be the start of a long, happy and successful association with Webkul.

Webkul Software Pvt. Ltd.  
H-28, ARV Park, Sector 63, Noida, IN- 201301

Regards,



Priya Verma  
Sr. Executive- HR  
Human Resource

Registered Office  
Office No. 112 Laxmi Chamber D-371,  
Laxmi Nagar Vikas Marg, New Delhi 110092 India

*Sharma*  
**SHARAD P. RDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





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Aptechuk

# INTERNSHIP REPORT

## Microsoft Expert

Abhishek Kumar

MASTER IN COMPUTER APPLICATION

1<sup>st</sup> March 2023 – 4<sup>th</sup> May 2023

Supervised by:

**Ms. Megha Sharma**

**SHAFIQ BAIDHY**

Vice Chancellor,  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

# CERTIFICATE OF SELECTION

THE FOLLOWING AWARD IS GIVEN TO

## ABHISHEK KUMAR

This certificate is given to Abhishek kumar  
for his Selection as Intern for Microsoft Expert Role.

Aptechuk

Anand Sharma  
Founder, CEO

Megha Sharma  
Manager

*Sm*

**SHARAD PARDHY**  
Vice Chancellor,  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





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VISHWAVIDYALAYA



# INTERNSHIP REPORT

Laravel Development

Pearl organization

**Pragya Soni**

MASTER IN COMPUTER APPLICATION

22<sup>nd</sup> December 2022 – 05<sup>th</sup> April 2023

Supervised by:

Mr. Hemant Kumar

2mlu.

**SHAFAD BARDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

## OFFER LETTER

PEARL  
ORGANISATION

PEARL ORGANISATION™  
WWW.PEARLORGANISATION.COM

### Offer Letter

**Ms. Pragya Soni**

**Joining Date : 02-Jan-2023**

**Permanent Address:**

**Chandra Shelkar Ward Chicholi, Betul Madhya**

**Pradesh TMP CODE : YPDV8**

Dear Pragya Soni,

This is with reference to your application and subsequent interview held at our headquarters. We are pleased to offer you a position as **Technology Executive** based at our headquarters (Dehradun) and your compensation (CTC) will be **Rs. 15000 / monthly** as discussed and mutually agreed.

You are requested to bring a copy of following documents at the time of your joining.

1. Latest two passport size photographs.
2. Qualification Certificates (in original along-with one photocopy set)
3. Identity and Address proof. (Passport/ Voters ID card/ PAN card (mandatory) / Aadhar card (mandatory)).
4. Photocopies of your Experience letter as well as the Relieving Letter from your current employer.
5. Photocopy of your last drawn salary slip.
6. Photocopy of a cancel cheque/ bank passbook front page.

UPLOAD DOCUMENTS : <https://erp.pearlorganisation.in/public/verify-tmp-code/WVBEVjg=>

### **Probation period**

You will be on probation for 12 months from the date of joining, on the completion of which your services will be deemed to be confirmed. If your probation period is extended under any circumstances, the same will be communicated to you in writing.

*Shafiq*

**SHAFIQ BARDHY**  
Vice Chancellor,  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411



2024



**उत्तराखण्ड राज्य विज्ञान एवं प्रौद्योगिकी परिषद**  
सूचना प्रौद्योगिकी, सुराज एवं विज्ञान प्रौद्योगिकी विभाग (उत्तराखण्ड सरकार)  
विज्ञान धाम, झाजरा, देहरादून - 248 015

पत्र संख्या: वि0प्रौ0प0/आदर्श चंपावत/2024/25253

दिनांक 20 फरवरी, 2024

सेवा में,

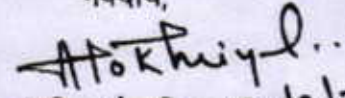
डा० हरीश कर्नाटक,  
वैज्ञानिक,  
आई०आई०आर०एस०,  
कालीदास रोड, देहरादून।

विषय: आदर्श चंपावत परियोजना विषयक।

महोदय,

उत्तराखण्ड राज्य विज्ञान एवं प्रौद्योगिकी परिषद, देहरादून द्वारा आदर्श चंपावत परियोजना अन्तर्गत श्री शरद राज सिंह मौर्य को 06 माह हेतु Intern नियुक्त किया है। श्री शरद राज सिंह मौर्य को आई०आई०आर०एस० में आदर्श चंपावत के डैस बोर्ड में कार्य करने हेतु भेजा जा रहा है। कृपया सूचनार्थ प्रेषित।

भवदीय,

  
(अमित पोखरियाल) 20/2/24  
प्रमारी-वाहन



**SHARAD RAJ SINGH**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

## Internship Invitation Letter

Dear Sweta Chaudhary,  
Haridwar, Uttarakhand, India  
Pin-249411

Thank you very much for showing your interest in the position of intern at the Institute of Artificial Intelligence, Dev Sanskriti Vishwavidyalaya, Haridwar.

We are pleased to offer you an internship opportunity at the Institute of Artificial Intelligence, Dev Sanskriti Vishwavidyalaya, Haridwar starting from 06/02/2024 to 10/04/2024. We believe that your skills and qualifications will make a valuable contribution to our team.

Position: Internship Position  
Department: Institute of Artificial Intelligence  
Location: Dev Sanskriti Vishwavidyalaya, Haridwar

During your internship, you will be reporting to DR. Neel Mani, who will be your primary point of contact for guidance and support.

The stipend for the internship has been fixed at INR 03,000/- per month.

We are excited to have you join our team and look forward to your contributions. If you have any questions or require further information, please feel free to contact me.

Sincerely,  
DR. Neel Mani | PhD (DCU, Ireland), Post Doctorate (UCD, Ireland)  
Institute of Artificial Intelligence (IAI)  
Centre for Artificial Intelligence and Research (CAIR)  
Dev Sanskriti Vishwavidyalaya  
<https://www.linkedin.com/in/neel-mani/>



**SHAFIQ FARIDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411





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UGC Recognition, ISO 9001:2008 Certified & NAAC Accredited

TwilLearn

A internship report submitted in partial fulfillment of the requirement for  
the degree of

Master of Computer Application in Data Science (2022-2024)

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# Internship Report

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## Web Developer

Nancy Gupta

2268014

## Internship duration

25<sup>th</sup> February 2024 – 25<sup>th</sup> May 2024

27<sup>th</sup> April 2024 – 2<sup>nd</sup> May

## Internal coordinator

**Dr. Naveen kumar pandey**

Asst. prof. Department of Computer Science

Dev Sanskriti Vishwavidyalaya, Haridwar, Uttarakhand

## External coordinator

**Mr. Paras Grover**

*SHARAD K. RDHY*

**SHARAD K. RDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

# OFFER LETTER

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Tel: +91 8421796406  
www.twilearn.com  
CIN: U80900PN2023PTC217646

**TwILearn**  
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UNID: GRIN2301247

DATE: 25-02-2024

**Dear Nancy Gupta**

On behalf of TwILearn Edutech Pvt. Ltd., I am pleased to extend to you this offer of temporary employment as a Web Development Intern for a 3-months duration. If you accept this offer, you will begin your internship with the Company. As an Intern, you will receive "temporary employment" status. As a temporary employee, you will not receive any of the employee benefits that regular company employees receive.

This letter constitutes the complete understanding between you and the Company regarding your internship and supersedes all prior discussions or agreements. This letter may only be modified by a written agreement signed by both of us. I hope that your internship with the Company will be successful and rewarding.

**Sincerely,**

*Archana S.*

**Archana Swami**  
Director/Co-founder  
TwILearn EduTech Pvt. Ltd.

**Phone**  
+91 8421796406

**Email**  
hr@twilearn.com

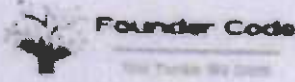
**Address**  
Ravet, PUNE-412101

*Shafiq*  
**SHAFIQ RAJ DHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gavatrikunj, Shantikunj,  
Haridwar 249411



Invitation letter offered by Company for internship

**FOUNDER CODE TECHNOLOGY PVT LTD**



**INTERSHIP OFFER LETTER**

Date: 20/February/2024

Kanchan Pathania

Student Address: Kesho Nagar Dhira Pathankot,  
Punjab 145001

Dear Kanchan Pathania

I am pleased to offer you this internship on behalf of **Founder Code Technology Pvt.Ltd.** If you accept this internship offer, you will begin your internship as a content writer intern with the company on **01/ March /2024** and be expected to work 40 hours per week, reporting to **(Sumita Singh)**

On **01/ August/2024**, your internship will come to an end. Your internship with the company, on the other hand, is "at-will."

Thank you for visiting **Founder Code Technology Pvt. Ltd.** Please sign below to indicate your acceptance of this internship offer and return it to me by **02/Feb/2024**.

With Respect,

**Sahil Jaiswal**

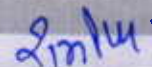
CEO & Founder

Sincerely,

**(Sumita Singh HR Manager),**

20/Feb/2024

Reg. Office: 1/798 Sector H, Jankipuram, Lucknow - 226021, UP, India  
Mobile: 7705015444 | Website: www.foundercodes.com | Email: info@foundercodes.com  
DIPP: DIPP104264 | CIN: U72900UP2022PTC163764 | GSTIN: 09AAJGCH470126 | PAN: AAJCS0442E



**SHARAD PARIDHY**

Vice Chancellor

Dev Sanskriti Vishwavidyalaya  
Gayatrikunj, Shantikunj,  
Haridwar 249411

# AFAME TECHNOLOGIES

TECHNOLOGY ADVERTISING CONSULTING

## CERTIFICATE OF INTERNSHIP

This Certificate is Given To

**GOUTAM MEENA**

Because SHE/HE has completed an Internship program for 30 Days as "Data Analyst" at Afame Technologies with an "A+" grade in Power BI / Tableau, Python, and SQL.

Afame Technologies Grants and certifies this certificate on 02 March 2024.



AFAME IN



Intern ID: AT-01-163



## DATAPLAY

**Date: 10-May-2024**

Dear Goutam Meena,

**Subject :** Letter of Appreciation for ongoing Data Science internship at DATAPLAY

We express our sincere appreciation for your dedicated effort as a Data Science Intern at DATAPLAY. Your dedication during the training is commendable and invaluable to us.

We are particularly impressed by your regularity. You consistently demonstrated a collaborative spirit, a willingness to learn, and a positive attitude.

We are fortunate to have you as part of DATAPLAY, and hope to maintain the same throughout the internship and potentially beyond.

Thank you again for being a part of DATAPLAY !

Warm Regards,

DATAPLAY

*Shafiq*

**SHAFIQ FARIDHY**  
Vice Chancellor  
Dev Sanskriti Vishwavidyalaya  
Gavatrikunj, Shantikunj,  
Meerutwar 246411